



Workshop on Class room Social Responsibility Project (CSR) by the IMT students at Model Residential School



Programme by Doha Broking & Financial Services Ltd., on capital market awareness at IMT Punnapra.



National level educational tour conducted in December 2017



An interactive session by Sri. Shibulal, Co-Founder, Infosys

### Teaching pedagogy

IMT's MBA programme provides opportunity for an intensive and intellectually challenging advance study of management, combining both theoretical modules and practical exposure. The institute believes in participatory learning rather than conventional teaching. The role of a faculty member is that of a facilitator. The pedagogy includes case studies, panel discussions, seminars, business games, role plays, organizational studies and interaction with managers and entrepreneurs. Noncredit courses on group dynamics and executive communication, using participatory methods will be offered for self-development and soft skill enhancement. Exposure to industry and interaction with the practicing managers through the summer placement and final project study enable the students to get a real feel of the functioning of the organization.



### Training and consultancy division

The core competence of the institute consists of its highly experienced professionals with managerial and management consultancy experience. The institute has already established a training and consultancy and training services to organisations in business, co-operative sector and government. Such interaction of the faculty with organisations outside will enhance the learning and placement opportunities of the students.

### HIGHLIGHTS

- ❖ National study tour
- ❖ Emphasis on soft skills Training
- ❖ 100% Placement assistance provided
- ❖ Intensive corporate interactions
- ❖ Highly qualified, experienced core faculty and distinguished visiting faculty from premier institutions and industry
- ❖ State of the art facilities for lab & Digital library (National and International Journals)
- ❖ Training and Consultancy division
- ❖ Industry - Institute interaction programmes
- ❖ Wi-Fi campus with 12 hours
- ❖ The institute with excellent infrastructure - air conditioned class-rooms, library, computer labs and seminar halls.
- ❖ Consistently Good Track Record at Kerala University including Rank.
- ❖ Students and Faculty community actively engaged in social commitment.

Our Channel Partners/ IMT Alumni's working in the following Corporate Organisations



### Contact Details:

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## INSTITUTE OF MANAGEMENT AND TECHNOLOGY (IMT) PUNNAPRA

Under the Co-operative Academy of Professional Education (CAPE), Estt. by Government of Kerala

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**MBA PROGRAMME**  
(Full time two year course)

APPROVED BY AICTE  
AFFILIATED TO UNIVERSITY OF KERALA





With the mission of producing world class professionals in the fields of Engineering, Medicine and Management, the Co-operative Academy of Professional Education (CAPE) has successfully established in Kerala nine Engineering Colleges, a Co-operative hospital at Punnappra and a Finishing School Punnappra. CAPE is a collective educational endeavor of hundreds of organisations in the co-operative sector in the state as well as of the Government of Kerala, Department of Co-operation. The Hon'ble Chief Minister of Kerala is the Chairman of CAPE charitable society and the Hon'ble Minister for Co-operation is the Chairman of its Board of Governors. The overwhelming public response to its educational mission has inspired CAPE to present to the community its business school – The Institute of Management and Technology (IMT) Punnappra. The institute is a dream project of CAPE's leadership and the vision is to establish a management institute of excellence with the objective of creating world class managers.

### MBA Programme

The Institute of Management and Technology (IMT)Punnappra announces a two year, Full-Time MBA programme for the academic year 2018 - 2020. The institute is affiliated to Kerala University and has AICTE approval for the MBA programme. The MBA programme of IMT prepares the youth with knowledge, skill and strategic perspectives essential to business leadership anywhere in the world. The programme has been designed to provide a portfolio of strong functional skills as well as the ability to apply, adapt and integrate these skills to different management settings. While the curriculum provides a rigorous foundation in traditional management disciplines, the educational process, with its emphasis on new strategy and managerial skills, develops the capability for problem solving, decision making and leadership of complex organisations.

### Eligibility

Graduates in any discipline with a minimum of 50% (40% for SC / ST and 48% for SEBC) marks are eligible to apply.

### Total Seats

The total number of seats shall be 60. Reservation as per CAPE and Government norms.

### How to Apply

Candidates can apply for admission online through ([www.imtpunnappra.org](http://www.imtpunnappra.org)). Application form are available at IMT Office also.

### Admission Process

Admission to the MBA programme shall be based on the total score obtained by the candidate in the KMAT/CMAT/CAT, Group discussion and Interview.

### Fees

The fees for the course shall Rs. 100000 per year (Rs. 50,000 per semester) and the total fees for two year programme shall be Rs. 200000. Fees to the university such as examination fees shall be additional. At the time of admission, full fees for the first semester shall be paid. There shall be no refund of fees if the students leave the course after commencement of classes.

### Course Structure

In the first year, the students are given ample exposure to basic management subjects, which later branches into specialisations of their choice during the second year. Spread over four semesters, the IMT course curriculum is designed to give students a comprehensive understanding of the management disciplines such as Marketing, Finance, Human Resources, Operations, Systems and International Business.



A Guest on Enhancement of Employability by Dr. N. R.U. K Kartha



Pooled Recruitment Drive by ESAF Bank at IMT Campus on August 2017



Inauguration of CAPE Job Fair – March 2017 by Prof. Dr. J. Latha, Vice Chancellor, Cochin University of Science & Technology presided over by Director, Cape, Prof. Dr. R. Sasikumar and Valedictory function inaugurated by Sri. G. Sudhakaran, Hon'ble Minister for PWD & Registration



Workshop on GST – " Opportunities and Challenges of GST " by Mr. C. A Bijumon Antony, Eminent Chartered Accountant.